

June 16, 2025

Operation "Rising Lion"

Dear colleagues,

Last Friday, Israel launched a military operation aimed at eliminating the Iranian Nuclear threat – an existential threat both to Israel and to the entire world. The decision to launch the operation was not taken lightly. After years of public and explicit threats by the Iranian regime to annihilate the state of Israel and given that Iran was moments away from a nuclear weapon, we had no choice but to defend ourselves and the entire world .

While the security situation does affect the economy, it is Important for me to assure you that as in past security related challenges, the Israeli industry is demonstrating extreme resilience. The economy is functioning, the banking system is fully operational, and the financial activities are continuing regularly.

The Manufacturing association of Israel is working closely with the different ministries and government agencies in order to maintain business continuity. Please feel free to contact us for any questions or concerns

As always, the Israeli industry delivers, and we will continue to do so even in face of this difficult challenge .

We thank you for your trust and continued support and look forward to enhancing our cooperation.

Dr. Ron Tomer

President, Manufacturers' Association of Israel

